



Project Partner Search Form

- I offer my expertise to participate as a Partner in a Horizon Europe Project
- I am planning to coordinate a project and I am looking for Project Partners

TOPICS OF INTEREST

We are interested in the following call under the Horizon Europe programme:

Research and innovation on cultural heritage and CCIs - 2022 (HORIZON-CL2-2022-HERITAGE-01)

Traditional crafts for the future: a new approach

Deadline date: 20/04/2022

Project pitch – Our added value to the project:

With its cutting-edge outlook on traditional craft techniques, LUMA, a cross-disciplinary cultural platform, hopes to bring to a consortium its Mediterranean Design Platform. In addition to representing a testing site where novel technologies can be combined to existing traditional crafts, this platform is also geared for the knowledge transmission and development of curricula. Creating sustainable transdisciplinary collaborations is a core part of LUMAs activities and hence, the team is ready to hit the ground running!

PARTNER INFORMATION

LUMA Arles is an **interdisciplinary creative campus** where, through exhibitions, conferences, live performances, architecture and design, thinkers, artists, researchers, and scientists question the relationships between art, culture, environment, education, and research. In 2016 LUMA Arles has created within its campus a design laboratory – Atelier Luma – that **develops local solutions replicable** in other territories for a virtuous ecological, economic, technological, and social transition.

LUMA Arles has initiated in 2018 the **Mediterranean Design Platform**, a project that connects wetland ecosystems across the Mediterranean. **It is a network of on-site educational programs, science and design incubators, and knowledge sharing hubs.** The project aims to strengthen rural communities and wetland biodiversity by **reviving and valorizing heritage and traditional methodologies and know-hows.** **Two pilot projects have been launched in Cairo, Egypt and Sardinia, Italy. Together with the Cairo University, Atelia Luma has initiated in 2018 an Algae lab workshop in Cairo.** This workshop allowed a share of knowledge between European and north African communities, but also an in-depth research and understanding of local environmental and social context and issues. The Sardinian Pilot aimed to preserve the craft of weaving, improve the socioeconomical position of female weavers and revitalize weaving as part of the wetland ecosystem. **The project connected craftsmen and craftswomen together with biologist, designers, 3D printing experts and landscape architects, and resulted in a collection of new items.**

The next focus mission of the **Mediterranean Design Platform is the socio-economic empowerment of women, through innovative craft techniques and materials, and the implementation of an innovative design-ecosystem, in the Fayoum region of Egypt.** A sustainable methodology will be applied through four pillars: local sourcing, transmission of knowledge, craft-design-science collaboration process, cooperative model and living lab.

Description of the Legal Entity

<input type="checkbox"/> Higher Education	<input type="checkbox"/> Research Institution	<input type="checkbox"/> Public Administration
<input type="checkbox"/> Industry /SME	<input checked="" type="checkbox"/> NGO	<input type="checkbox"/> Other: <i>Please specify</i>

Description of the (Research) Team

We are a team of **committed experts from the diverse worlds of design, architecture, science, engineering, development and public policy**, united to design and claim a new role and responsibility for design in the 21st century.

Our **multidisciplinary team** shows expertise in: crafts and industrial processes, R&D on biomaterials and production processes, ecological architecture, social research and territorial development, ecological restoration of landscapes, education and knowledge transfer, public programming and exhibition production.

Expertise of the Team Leader

The team leader, Henriette Waal, has expertise in fieldwork research and teaching. Her system-level projects integrate design, community, and ecology. She has been teaching in the Social Design Master Program at Design Academy Eindhoven since 2013. She is currently leading the Mediterranean design project at Atelier Luma.

Potential role in the project

<input checked="" type="checkbox"/> Research	<input checked="" type="checkbox"/> Training
<input type="checkbox"/> Dissemination	<input type="checkbox"/> Other:

Already experience as a	Coordinator	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO
	Partner	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO
	Expert Evaluator	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

Having been recently launched, LUMA Arles doesn't have yet an experience in Horizon Europe/H2020 project, but is very familiar with collaborative projects on regional and national levels. Moreover, LUMA is also supported by the experts within the European Cooperation Department of the Region Sud Provence Alpes Côte d'Azur and its respective Bureau based in Brussels.

CONTACT DETAILS

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Please send this form back to: the relevant NCPs