Radboud University

Expression of interest in collaborating as a partner on Horizon Europe calls

*On behalf of [**Insert Name**] of the [**Insert name institute**] of Radboud University, we would like to express interest to cooperate as **a partner** in the following areas of Horizon Europe. More information about researcher and institute can be found below. For questions or remarks, please email collaborate@ru.nl.*

Cluster: *2. Culture, Creativity and Inclusive Society; 4. Digital, Industry and Space*

Horizon Europe calls and topics:

HORIZON-CL4-2021-HUMAN-01-24: Tackling gender, race and other biases in AI (deadline: 21 October 2021)

HORIZON-CL2-2022-DEMOCRACY-01-07: Politics and the impact of online social networks and new media (deadline: 20 April 2022)

Deadline: 21 October 2021 / 20 April 2022

Brief description of contribution as a partner:

I am an experienced work package leader in EU projects. I also successfully coordinated a Network of Excellence. In terms of research, I am experienced in human-computer interaction, with a focus on user modelling, adaptation and personalization – both system (interface) design and (user) studies.

Looking to join a Consortium:

I am eager to join academic or mixed academic-industrial consortia for proposals that focus on the fine balance between privacy and personalization.

Relevance of expertise/previous research:

I was involved in the European project EUMSSI and the German BMBF project GlycoRec on daily personalized support for diabetes patients. Previously, I was involved in the European projects LinkedUp, Stellar, Grapple and Sync3

Selected publications:

Erick Elejalde, Leo Ferres and Eelco Herder. On the Nature of Real and Perceived Bias in the Mainstream Media. PLoS ONE 13(3): e0193765, March 2018

Eelco Herder, Daniel Roßner and Claus Atzenbeck. Reflecting on Social Media Behavior By Structuring and Exploring Posts and Comments. i-com: Vol. 19, No. 3. Berlin: De Gruyter. (S. 239-250). DOI: 10.1515/icom-2020-0019

Eelco Herder and Bhoping Zhang. Unexpected and Unpredictable: Factors That Make Personalized Advertisements Creepy. Proc. ABIS 2019 in Adjunct Proceedings Hypertext 2019.

Eelco Herder is an assistant professor at the Digital Security Group at Radboud Universiteit Nijmegen, the Netherlands. His research focuses on the fine balance between the benefits of personalization and perceived and actual risks associated with privacy matters. [More info here](#).

The Institute for Computing and Information Sciences (iCIS) at Radboud University is home to the Digital Security Group, working on both the technical and societal/legal side of privacy, and the Data Science Group, with a high profile in recommender systems and information retrieval.

Radboud University:

Radboud University and Radboudumc have been actively involved in EU Framework Programmes, having coordinated 260 projects (including FP7, H2020, Erasmus+ and 3HP programmes).

The organisations together secured funding for 268 FP7 projects (including individual and collaborative research) from 2007 to 2014. Between 2014 and 2020, Radboud University and Radboudumc received more than 200 million EUR from the European Commission for 278 research and innovation projects, making it to top three Dutch organisations with highest net EU contribution in Horizon 2020.

Radboud researchers are particularly successful in ERC and MSCA grants as well as projects with European consortia covering the topics of Health, Climate Action, Future and Emerging Technologies, ICT, Food Security, Biotechnology, Transport, Energy, Space and Security, Inclusive and Reflective Societies, Nanotechnologies, Advanced Materials and Research Infrastructures[More information](#).

For more information or questions: collaborate@ru.nl.